Spreading of astronomy in big events: the case of *The fira de tots Sants* of Cocentaina (Alicante)

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Abstract

Year 2009 has been an intense year for astronomers. The International Year of Astronomy (IYA-AIA) was a fantastic opportunity to show to the public the most beautiful discoveries of the cosmos. It has also been a difficult year for looking for funding, so it has been indispensable to unite efforts to optimize resources. In this communication we try to expose the case of the exhibition *Un Univers per descobrir* organized and supported by Cocentaina's Town hall (in Alicante's province). It was an exhibition made *ex-professo* for the 663 edition of the *Fira de Tots Sants de Cocentaina*, based on the project with the same title by doctors Guillermo Tenorio and Enrique Perez. This exhibition, with more than 50 000 visitors, was the most visited astronomic exhibition in Spain during the IYA.